

REDWOODS COMMUNITY COLLEGE DISTRICT
Minutes of the Foundation Board
Eureka Main Campus (SS204B)
7351 Tompkins Hill Rd., Eureka, CA 95501
Foundation Board Meeting, Wednesday 8/16/17, 2:00 – 3:30

PRESENT

Jim Davis, Keith Snow-Flamer, Bruce Emad, Jim Maher, Bill McAuley, Tom Ross, Monica Sperling, Marty Coelho, Joe Hash

ABSENT

John Corbett, Martha Traphagen

OTHERS PRESENT

Doug Edgmon, Meggan Smith, Julia Morrison

COMMENTS/BOARD BUSINESS

1.1 Call to Order and Roll Call

1.2 Minutes

Minutes for the Foundation board meeting for 5/17/17 unanimously approved.

1.3 Call for Public Comment

No comments

1.4 Sports Dinner & Auction Update

Joe Hash thanked the Foundation Board members who attended. The Sports Dinner & Auction raised over \$100,000 and had over 450+ people attend.

1.5 Scholarship Update

Meggan Smith presented on the new scholarship program for the District. The Academics Works program will launch in mid-October and will provide a fully digital means of managing the scholarship process.

1.6 Marketing and Logo Update

Marty Coelho updated the Board on the directional sign project, roll out of CR's new logo, and showed CR's last success story commercial – Rosa Dixon, a draft of the new Career Technical Video, and a draft of the new CR drone video.

1.7 Fundraising Update

Mary Coelho thanked Meggan Smith for her efforts in managing the Academics Works project, discussed a recent visit with 1973 alumni, showed the update to the Foundation page on CR's homepage, demonstrated the new online giving capabilities on CR's homepage, discussed the Foundation's sponsorship of the Humboldt County Walk to End Alzheimer's, and provided an update on the Foundation's efforts for the Sports Dinner and Auction.

1.8 Audit Committee Update

Bill McAuley and Doug Edgmon discussed the improvements being implemented in Foundation reports, so that the Board can provide better oversight of the District's auxiliary properties.

1.9 Finance Committee Update

Bruce Emad and Doug Edgmon reviewed the monthly financial reports for the Foundation.

A motion was unanimously passed to have the Executive Director of the Foundation move the checking and savings accounts that were attached to the \$1.5 Cal Trans Mitigation Funds from Redwood Capitol to a money market account at Morgan Stanley. The Executive Director will determine the amount of funds to be invested in CDs vs. being held in the money market for annual needs of the Shively Farm. The Executive Director will work with the Dean of Career Technical Education to determine the percentage of funds to be moved to CDs vs. money market.

ACTION/DISCUSSION ITEMS

2.1 Critical Connections

District President Keith Snow-Flamer presented background on the Foundation and the District taking a leadership role in facilitating community conversations and solution finding around community social issues such as homelessness. A Homeless Summit is being developed for spring of 2018.

2.2 Action to approve slate of Board Leadership as submitted by Nominating Committee

A motion was unanimously passed to have Martha Traphagen serve as President through the February 2018 Board meeting, and Jim Maher serve as Vice-President. Bruce Emad recognized President Jim Davis for his years of service to the District and to the Foundation.