

Response to questions below:

- Can the college provide a 12 month volume report on all non-alcoholic beverage purchases in all outlets on the campus? Dining services, retail, vending, athletics, snack bar, faculty, and all other outlets. If possible, broken out into current brands and package types.
The college sells beverages through Dining Services, vending machines, through the campus bookstore, and at Athletic events through two concession stands. Beverages are sold in single serve packaging in all of these locations, additionally, fountain drinks are served in Dining Services. All products are currently Pepsi branded products.
- Can the college provide an equipment report for all types of equipment on campus. Includes fountain, branded coolers, tea dispensed units, vending etc. where applicable.
The college has a fountain dispenser owned by the current vendor in Dining Services. The college owns the ice machine attached to this dispenser. There is a branded tea dispenser in Dining Services. We have one Odwalla branded cooler.
- Please list strategic priorities for the college. Focus areas that the college would like the beverage partner to participate in.
The college's top priority is for the lowest overall beverage cost to Dining Services. Additionally, adding a portable fountain dispenser for Athletics events is a priority. Further, IRI rating data for Crescent City and Eureka, provision of regular sales reports, and data-based planogram suggestions would be of interest.
- Can the college provide specific areas of interest for Athletics?
The college's focus is on the lowest cost to Dining Services and in providing sales support to Dining Services.